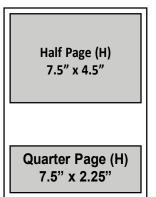
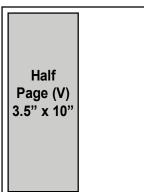
# 2022 Woodstock Invitational Luthiers Showcase Program Advertising Rate Card / Contract

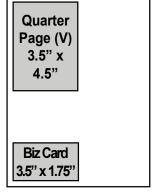
### 22, & 23, OCTOBER 21. 2022

- The 2022 Woodstock Invitational Luthiers Showcase is a three-day event featuring 60+ exhibiting luthiers and vendors showcasing handcrafted stringed instruments, as well as dozens of performing musicians and instructors.
- 1500 paid attendees from all over the country and the world come to Woodstock for a long weekend of guitars and music. They need places to stay and eat, as well as activities and attractions for associates, family members and friends.
- The Showcase Program serves as an immediate reference and guide, as well as a souvenir, legacy, and future reference for participants and attendees who will return to the area again and again.

**Full Page** 7.5" x 10"







Dimensions	Costs
7.5" x 10"	\$750.00
7.5" x 4.5"	\$450.00
3.5" x 10"	\$450.00
7.5" x 2.25"	\$300.00
3.5" x 4.5"	\$300.00
3.5" x 1.75"	\$175.00
	7.5" x 10" 7.5" x 4.5" 3.5" x 10" 7.5" x 2.25" 3.5" x 4.5"

• Distribution of the Showcase Program is free to all participants and paid attendees, with advance distribution to select local and national venues and establishments. The Program offers direct connection to dedicated guitar builders, players, owners, buyers, collectors and others interested in your products and services.

Advertising in the Program supports the continued growth of this unique annual gathering of the international guitar and stringed instrument community.

 By advertising in our Program, you are supporting local and regional craftspeople, suppliers, Hudson Valley tourism as well as the cultural heritage of Woodstock as a "Colony of the Arts."

### Advertising Submission Requirements

- Digital artwork is preferred and should be provided as a PDF file. Color should be saved as CMYK; b&w should be saved as grayscale or CMYK.
- Other formats accepted: TIF, JPG at 300 dpi.
- Images should be saved at the correct size, 300 dpi; line art should be saved at 1200 dp
- No OPI or non-process spot colors. Do not use crop marks.
- Bleeds are not available for interior pages.
- A color proof should be provided with the ad; B&W proof for B&W advertising.

Deadlines

Ad Res: 7/28/22 Ad Art: 8/11/22

- Files larger than 5mb should be stuffed.
- Assistance in the creation of advertising, image scanning, manipulation of images, etc. is available for a nominal fee.

### **Advertising Payment Options**

- Payment and advertising art should accompany the signed contract.
- Discounts available for multiple insertions.
- Check or money order accepted and should be drawn on a US institution, payable to Woodstock Invitational LLC.
- Payments may also be made through PayPal. Credit cards (MasterCard, Visa, Discover and AmEx) are accepted.

Special Offer to WCofC&A Members: A 20% discount off all display advertising prices for Woodstock Chamber of Commerce & Arts members.

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OCTOBER 21, 22, & 23, 2022

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Woodstock Invitational LLC
PO Box 486 / Bearsville, NY 12409 / 845-389-9247
www.woodstockinvitational.com / info@woodstockinvitational.com